



CAT/GRIZ ICON FUNDRAISER

BRAWL

of the WILD

CAMPAIGN Dates: November 2-20, 2026

The Montana's Credit Unions' Cat/Griz Icon Campaign is a great way to engage members in your fundraising initiative. Your credit union can receive football icons at no charge. Then, encourage members to donate a dollar in exchange for writing their name on either the MSU Bobcat or UM Griz football icon to display in your branch.

This year, all funds raised will support CU4Kids. As Montana's only CMN Hospital, Shodair Children's Hospital will receive 100% of the funds raised. Shodair is creating a healthy and hopeful Montana through specialized psychiatric care for children and adolescents, along with a nationally recognized genetics program providing care for all ages. The Icon Campaign is an easy way to engage your members in supporting local families.

HOW TO GET STARTED

- Request Icons from Montana's Credit Unions by emailing accounting@mcun.coop
- Create a general ledger account to deposit the funds from the icon sales
- Involve all employees who have direct contact with your members
- Ask members to "buy" an icon for a \$1 donation
- Display the sold icons in your branch

DISPLAY ICONS IN YOUR BRANCH

Display icons throughout the campaign in a fashion that works best for your particular branch. One idea is to secure string/twine in highly visible areas where members and visitors can see that your credit union supports Montana families.

REPORTING PROCEDURES

At the end of your campaign, send the results of your sales by **Wednesday, November 25** to Dawn (accounting@mcun.coop). By **December 2**, email a completed Donation Reporting Form and remit payment.

QUESTIONS

Contact **Dawn Schneider**, Montana's Credit Unions at 406-324-7377 or accounting@mcun.coop.

