**Hashtags:**

#CUYouthMonth

#SaveMoreWithACU

#KidsAndMoney

**March 31-April 4**

**Blog:**

How to Teach Kids to be Smart with Money

<https://www.mcun.coop/how-to-teach-kids-to-be-smart-with-money/> (Not available until published on 03.31.2025)

**X:**

Gnomebody knows savings better than credit unions! We’re celebrating #CUYouthMonth by encouraging kids to “Grow your Savings Garden.” 🌷🪻🌻 Be sure you’re following along to catch education blogs, videos, in-branch festivities, and more!

OPTIONAL: Credit Union Youth Month Intro image

Teaching children about the importance of saving at an early age allows them to develop good saving habits and grow into financially healthy adults 🤵. Here’s how to foster a positive relationship with money: <https://www.mcun.coop/how-to-teach-kids-to-be-smart-with-money/>.

OPTIONAL: New blog image

Using the idea of buying a toy 🧸️ is a great way to teach kids how to save. When you are in a store & they ask for a certain toy, you can tell your child they need to save 🐷 in order to purchase the item, & that you’ll show them how. Here are four ways you can start teaching your kids about money.

OPTIONAL: “4 ways to teach your kids about money” as a reel and/or story

**Facebook/Instagram/LinkedIn/Threads:**

Gnomebody knows savings better than credit unions! We’re celebrating #CUYouthMonth by encouraging kids to “Grow your Savings Garden.” 🌷🪻🌻 Be sure you’re following along to catch education blogs, videos, in-branch festivities, and more!

OPTIONAL: Credit Union Youth Month Intro image

Let’s face it: Teaching your kids about money when you’re learning as you go can be a challenge! But if you want them to be financially successful adults, you’ve got to start them young. Here’s where to start: <https://www.mcun.coop/how-to-teach-kids-to-be-smart-with-money/>. (Use [🔗in bio] for Instagram)

OPTIONAL: New blog image

Starting financial lessons at a young age can help build your children's confidence in a major way. Here are 4 ways to teach your kids to be smart with money. ⬆️ with “4 ways to teach your kids about money” as a reel

**April 7-11**

**Blog:**

12 Ways to Teach Kids about Money

<https://www.mcun.coop/teach-kids-about-money/> (Not available until published on 04.07.2025)

**X:**

As your kids grow, so should their #SavingsHabits and #MoneyGoals. This blog provides a guideline for teaching your kids about money at any age: <https://www.mcun.coop/teach-kids-about-money/>.

OPTIONAL: New blog image

Gnome-matter their age, your kids need to learn smart #MoneyHabits. If you have teens in the house, discuss how credit works and the importance of maintaining a good score. Taking them to visit their friendly local credit union can help them plan a budget that allows for saving and responsible spending.

OPTIONAL: Money Lessons by Age series of images

**Facebook/Instagram/LinkedIn/Threads:**

💰📚 Teaching kids about money early on sets them up for future success! Start with a clear piggy bank for ages 3-6. Let them see their savings grow and learn the value of different coins and notes. Have older kids and still want to teach them about money? Great! Visit our latest consumer blog to learn how: <https://www.mcun.coop/teach-kids-about-money/>. (Use [🔗in bio] for Instagram)

OPTIONAL: New blog image

Growing your Saving Garden Tip of the Day: Having a savings account at a local credit union gives kids a place to store and save their money as they earn it — Gnomebody know more about savings than credit unions! To encourage a habit of saving, have them set a longer-term goal for something more expensive than the toys they may have wanted in the past. Having an enticing item will spur them to continue saving and give them a goal to reference when they are tempted to spend their money on other things. This will introduce them to opportunity costs – things they are giving up today to save money for something they want more.

Click each graphic to learn how you can set your kids up for #MoneySuccess at any age.

OPTIONAL: Money Lessons by Age series of images

**April 14-18**

**Blog:**

Allowances 101: Should you give your child an allowance?

<https://www.mcun.coop/allowances-101/> (Not available until published on 04.14.2025)

**X:**

It’s important to teach your children about money when they’re young, and you can do that by giving them an allowance. Exposing your kids to financial literacy early on is the best way to make them comfortable with money and grow their savings garden. Here’s how it’s done: <https://www.mcun.coop/allowances-101/>.

👶💰 When giving your kids an allowance, remember the 4 C’s. ⬇️

OPTIONAL: 4 C’s of Allowances image

**Facebook/Instagram/LinkedIn/Threads:**

Wondering how to give your kids an allowance? 🤔 Effective money lessons come in three parts: direct instruction, modeling from the parents, and giving kids experiences with money. Here’s what we mean: <https://www.mcun.coop/allowances-101/>. (Use [🔗in bio] for Instagram)

OPTIONAL: New blog image

When giving your kids an allowance, remember the 4 C’s — Be CLEAR about what the money is for, be CONSISTENT about giving it, use CASH, and don’t tie it to CHORES.

OPTIONAL: 4 C’s of Allowances image

Want to gnome-more about #kidsandmoney? Ask what kind of resources your credit union provides. It’s their mission to provide financial education within their communities. Happy Credit Union Youth Month!

OPTIONAL: CU Youth Month Tip image

**April 21-25**

**Blog:**

How to Protect your Family from Fraud: <https://www.mcun.coop/protecting-family-from-fraud/> (Not available until published on April 21)

**X:**

🛡️🔒 Identity theft can happen to anyone, even kids! Protect your child's Social Security number and keep their documents safe. Always shred identifying documents before discarding them. Check out this #PersonalFinance blog for more tips to keep your family safe from fraud: <https://www.mcun.coop/protecting-family-from-fraud/>.

OPTIONAL: New blog image

📱🚫 Teenagers are at high risk for online fraud. Teach them about phishing and the importance of safeguarding their personal information. Stay vigilant and protect their future!

OPTIONAL: Frauds Targeting Teens image

**Facebook/Instagram/LinkedIn/Threads:**

🛡️🔒 Protect Your Kids from Identity Theft 🔒🛡️ Did you know your child's Social Security number can be used to open fraudulent accounts? Keep their documents safe and only share their info with trusted parties. Learn more here: <https://www.mcun.coop/protecting-family-from-fraud/>. (Use [🔗in bio] for Instagram)

OPTIONAL: New blog image

📱🚫 Teenagers and Online Fraud 🚫📱 Teens spend a lot of time online, making them targets for phishing scams. Educate them about the risks and how to protect their personal information. Stay safe and secure!

OPTIONAL: Frauds Targeting Teens image

**April 28-30**

**Blog:**

Lessons to Develop Good Money Habits: <https://www.mcun.coop/lessons-to-develop-good-money-habits/> (Not available until published on 04.28.2025)

**X:**

Should you be paying an allowance? How early should you start having #MoneyTalks? How to you teach your kids about budgeting? These questions are all answered in the final #KidsAndMoney blog celebrating #CUYouthMonth. Click here for more: <https://www.mcun.coop/lessons-to-develop-good-money-habits/>.

OPTIONAL: New blog image

We’re wrapping up #CUYouthMonth with 6 money concepts to reinforce #SmartMoney habits for kids. What will you start implementing in your family?

OPTIONAL: Lessons to Develop Good Money Habits video

**Facebook/Instagram/LinkedIn/Threads:**

💰👶 Did you know financial habits are formed by age 7? Learn how to develop #SmartMoney habits with your kiddos in the last #CUYouthMonth blog: <https://www.mcun.coop/lessons-to-develop-good-money-habits/>. (Use [🔗in bio] for Instagram)

OPTIONAL: New blog image

What #KidsAndMoney tips have you learned in #CUYouthMonth? Here are six concepts to reinform #SmartMoney habits for kids. Be sure to save this for later!

OPTIONAL: Lessons to Develop Good Money Habits series of images

**Social posts with gnome puns (Each of these has a story-sized image in the toolkit):**

🌱💰 Gnome Sweet Gnome 💰🌱 Teach your little gnomes the magic of growing their savings garden at a credit union! Watch their savings grow and blossom into something truly special.

🪴🏦 Gnome Place Like a Credit Union 🏦🪴 Help your kids plant the seeds of financial wisdom with a savings account at a credit union. It’s the perfect place for their money to gnome and grow!

🌼💵 Gnome-More Worries 💵🌼 With a savings account at a credit union, your kids can gnome they’re on the right path to financial success. Start them young and watch their savings flourish!

🌸🧝‍♂️ Gnome Your Worth 🧝‍♂️🌸 Encourage your kids to save more at a credit union. It’s a gnome-brainer! They’ll learn the value of money and the joy of watching their savings grow.

🌿💸 The More You Gnome 💸🌿 Help your kids gnome the importance of saving with a credit union account. It’s a magical way to teach them about money and watch their dreams take root and grow!