



Social Media Blitz

#ILoveMyCreditUnion

ENGAGE

IN-BRANCH
MEMBERS
SELFIE STATION

SELFIE STATION STEPS:

PRINT & CUT OUT SELFIE STATION SIGNS

ENCOURAGE MEMBERS WHO VISIT THE BRANCH TO VISIT THE SELFIE STATION & POST A PICTURE

ENGAGEMENT TIPS:

USE THIS TO PROMOTE POSTING ON #ILOVEMYCREDITUNION DAY AMONG YOUR MEMBERS

HAVE ALL CU STAFF PARTICIPATE

USE AS PART OF AN ENGAGEMENT RAFFLE

MAKE IT A FUN SPACE:

- HAVE TREAT BAGS FOR THOSE WHO PARTICIPATE
- GIVE AWAY CREDIT UNION BRANDED ITEMS FOR PARTICIPANTS
- UTILIZE OTHER PRINTABLE OPTIONS FROM THIS KIT, SUCH AS THE PRINTABLE STICKERS & NAME SIGNS

EXAMPLES OF SIGNS TO PRINT:



SELFIE SIGNS

PRINT ON HEAVY STOCK PAPER & CUT AROUND THE SHAPE







#ILOVEMYCREDITUNION

/ LOVE MY

CREDIT UNION

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CREDIT UNION