

At the heart of every high-performing organization is a strong leader.



Personify Leadership[®]



What to expect

Personify Leadership is an engaging, two-day, high intensity development program derived from our body-focused model. During the two days with our expert facilitator:

- You won't sit long because our training is interactive and experiential
- You'll be exposed to ground breaking research in the field of leadership development
- You'll tackle real challenges leveraging new skills

What makes this program different?

During this program, you will be exposed to five learning methods: experiential simulations, video demonstrations, case studies, skills application, and personal reflection.

Because leadership is so complex, you need a comprehensive tool box ready to go. When you complete this program, you will have it.

Finally, who says learning has to be "Death by PowerPoint"? You'll love the engaging, interactive nature of this program.

Learning outcomes

Participants who go through the leadership program will be exposed to eight core competencies for leadership effectiveness that will help them:

- Deepen their understanding of what it takes to be a leader
- Develop key skills and practical "how to's"
- Gain a greater appreciation for their own strengths and development areas
- Experience a comprehensive approach to leadership

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Training Schedule

Day 1

The heart of a leader

- Be a leader whose intention is to look out for the best interest of others

The ears of a leader

- Be a leader who takes time to truly listen to others

The mind of a leader

- Be a leader who is emotionally resilient

The voice of a leader

- Be a leader who communicates a message that resonates with those who receive it

Day 2

The hands of a leader

- Be a leader who provides direction and support

The spine of a leader

- Be a leader who is courageous in tough times

The feet of a leader

- Be a leader who walks the talk

The eyes of a leader

- Be a leader who has a vision for the future

A different approach to core concepts

Personify Leadership is one of the most comprehensive development programs on the market today, and now it's available in a credit union-specific model. Here are some of the elements of our program:

- **Ease of Retention:** You want tools you can recall at a moment's notice. The body-focused model is not an accident — it is meant for everyone to remember.
- **Experiential Activities:** Real-time examples and hands-on learning allow you the opportunity to experience leadership rather than study leadership.
- **Research-based:** This program is based on years of research from professors, neuroscientists, theorists, and practitioners alike, consolidated into a format that is easy to understand and apply for adult learners.
- **Video Demonstrations:** Sometimes it's nice to "see" someone in action. Video demonstrations will help you to connect concepts to application.
- **Case Studies:** Leaders want to know how this stuff applies in the real world. You'll work through various case studies based on real scenarios (names changed to protect the innocent!) to assist in the transfer of knowledge into application.
- **Group Discussion:** Through group discussions, you'll have the opportunity to share your expertise as well as learn from others.
- **Personal Reflection:** Each module provides leaders the opportunity to apply what they have learned to their own situation.
- **Fun:** Problem solve, collaborate, compete, and challenge each other in exciting activities.
- **Follow up:** You'll create a 90-day plan and have access to practical job aids and tools to reinforce and apply your learning immediately.