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February 3, 2023

PARK SIDE PARTNER PROGRAM – CREDIT UNION HIGHLIGHTS LOCAL NONPROFITS

For Immediate Release

Park Side Credit Union (Park Side) is proud to announce the exclusive group of nonprofit organizations the credit union will be working with for their 2023 Park Side Partner Program. Through these strategic partnerships, each organization will receive cross-promotion, volunteer support, shared advertising, and a donation of \$5,000 from the credit union.

This unique, innovative campaign is in its 12th year and Park Side has donated more than \$250,000 to over fifty nonprofit organizations through the Partner Program.

“We are creating through this program an unparalleled network of cooperation and we are simply amazed at the depth of relationships and immeasurable positive community impact” said Josh Kroll, Vice President of Marketing and Business Development at Park Side.

This year, the credit union has established partnerships with Missoula Symphony Association, The Roxy Theater, and Cancer Support Community, all based in Missoula. In the Flathead Valley, the group includes Samaritan House, Center for Restorative Youth Justice (CRYJ), and Foy’s to Blacktail Trails. Park Side Credit Union is already working to increase awareness of these critical nonprofit organizations in our communities.

This grassroots community support program gains momentum each year, as testified by a local nonprofit on the cutting edge of providing relevant services: “Friends of the Children has greatly benefited from our partnership with Park Side. We have been able to build awareness of our youth mentoring program through our collaboration at community events and cross-promotion of social and paid media. Park Side has been with us from the start, and we are tremendously grateful.”

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