



Montana's Credit Unions for Kids

An essential part of the credit union philosophy is giving back to our community, including through charity. Montana Credit Unions' charities of choice are Credit Unions for Kids and the Children's Miracle Network. In Montana, any money we raise goes to support **Shodair Children's Hospital**, which is our state's sole CMN hospital.

Credit Unions for Kids (CU4Kids) is a collaborative program that involves participation from Montana credit unions. The purpose of the CU4Kids Committee is to help support our local CMN hospital by encouraging other credit unions to join in the fundraising.

Montana's Credit Unions is committed to raising **\$50,000** over the next four years for Shodair's Capital Campaign for their new Shodair Children's Hospital in Helena. The Montana CU4Kids Committee are urging credit unions to get involved in a number of fun events to raise funds.

In the spirit of coopetition, the CU4Kids Committee will guide CU teams to meet this fundraising goal through a variety of fundraising events and opportunities throughout the year. **Each team will be encouraged to raise \$2,000 annually through 2025.**



CU4Kids Committee

AnnaMarie DeYoung (Chair), Sky FCU
Tim Rask, Daniels-Sheridan FCU
Dennis Wizeman, MT Health FCU
Becky Timmons, Montana CU
Darci Parsons, Ravalli County FCU

Staff Liasons

Michelle Skinner, Communications Director
Karen Smith, SVP, Chief Advocacy Officer



Montana CU4Kids Fundraising Initiatives

Start planning your Montana CU4Kids fundraising goals for employee and member engagement and how you can help your CU4Kids Team reach the annual \$2,000. Identify which fundraising activities are best for your organization. The CU4Kids Committee has developed two signature fundraising options for you to consider each year.

Cat / Griz Icon Sales

Engage members with paper icons for the annual Brawl of the Wild football rivalry.
MCU initiative: November 1 - 18, 2022



To help minimize credit union time and resources, the CMN Hospitals has developed several no cost, turnkey campaigns. We hope you consider adding these to your fundraising plans.

www.cu4kids.org

Change a Child's Life

Display canisters in branches.
Year-round



Give on the Go

Fundraising on home banking websites.
Year-round.



Employee Giving

Setup a customizable employee giving website, branded for your CU and free
Year-round



Miracle Jeans Day

Encourage employees to "Go Casual for Kids" by paying to wear jeans.
August - September



**MONTANA'S
CREDIT UNIONS**
Educate. Advocate. Collaborate.