

General Session Speaker

Judson Laipply, CSP Certified Speaking Professional



Judson Laipply is an enigma wrapped in an anomaly contained inside a quandary. Combining comedy and content, laughter and learning, energy and engagement Judson gives his audiences both instant joy and lasting impact. He has a Master's in Education from Bowling Green State University and a Bachelors from Bluffton University and is a 4 year NCAA Athlete. He's been featured on the Today Show, Ellen, Oprah, GMA, and more. He is the world's first YouTube Celebrity and his finale "The Evolution of Dance" has over a billion impressions. He's been speaking and performing for over 15 years and has been all around the globe. He is also an Ironman Triathlete, terrible singer, and reformed Kool-Aid eater. Learn more at www.judsonlaipply.com.

Wednesday, May 17

8:45 a.m. – 10:00 a.m.

Life is Change- The Evolution of You

Change is inevitable. Evolving is not. Life is about growth. Becoming a better version of ourselves as we traverse this adventure called life. Judson Laipply brings humor and humility together in helping us think differently about struggles, challenges, and our paths. Embracing life at all turns to help keep motivated and growing. Judson will help us think about the intersection of change and choice, about letting go of things we have little to no influence over, and how to positively influence the things we do. A session of high energy, interactive and engaging elements and a finale that you will never forget.

General Session Speaker

Jim Nussle, President/CEO, Credit Union National Association



Jim Nussle is president and CEO of the Credit Union National Association (CUNA), the largest and most influential national financial services trade association in the country advocating on behalf of over 6,000 credit unions and over 100 million credit union members.

A native Iowan, Nussle represented the Hawkeye State in the U.S. House of Representatives from 1991-2007. He served as chairman of the House Budget Committee, a key panel that oversees the federal budget process, including review of all bills and resolutions on the budget. In addition, he was a member of the House leadership and served on the Banking and Ways and Means Committees.

In 2007, Nussle was appointed by President George W. Bush as the 36th director of the White House Office of Management and Budget (OMB), the largest office within the Executive Office of the President of the United States. As OMB director, Nussle was a member of President Bush's Cabinet.

Nussle is regularly featured in the media and speaks around the country at various stakeholder conferences and meetings. Nussle has appeared and has had various opinion pieces published in *The Wall Street Journal*, *The New York Times*, *CNN Money*, *Roll Call* and *The Hill* advocating for credit union relief from regulatory burden, maintaining the tax status, data breaches, and the strength and purpose of credit unions in America. Nussle has also appeared on Bloomberg TV, CNBC and Marketplace Radio. Nussle has been named one of *The Hill's* "Top Lobbyists" every year since joining CUNA.

In his early career, Nussle served his community for four years as a first responder and firefighter with the Manchester Volunteer Fire Department. He also spent four years as the Delaware County Attorney, the chief prosecutor and civil attorney for the jurisdiction and established his own law practice.

Nussle received a degree in political science from Luther College in Decorah, IA, and a law degree from Drake University in Des Moines. Nussle enjoys volunteering as director of The National Down Syndrome Society and president of the Epiphany Lutheran Church Congregational Council. Nussle and his wife, Karen, live in Virginia with their dog Sonny, and have two adult children.

Wednesday, May 17

10:15 a.m. – 11:30 a.m.

Update from CUNA

Jim Nussle, President/CEO from Credit Union National Association will give an update on what is happening at the National Association.

Break-out Session & YP Speaker

Kevin Smith, Publisher & Consultant, TEAM Resources



Kevin Smith is Publisher and a consultant with TEAM Resources and brings extensive experience in designing and implementing professional development resources to grow leaders within the credit union industry. He also oversees the TEAM Resources board self-evaluation programs.

Previously, Kevin spent 10 years at the Credit Union National Association (CUNA), in the Center for Professional Development as Director of Volunteer Education. In that role Kevin developed and oversaw programs for credit union executives, boards, and volunteers. This included conferences and training events, webinars, print programs, and online courses, among others. During his tenure at CUNA, he created and brought several new programs to the credit union movement. One of these is the CUNA Volunteer Certification Program, an intensive, competency-based program for boards and supervisory committees, offered as a five-day onsite event or as a self-study program, both involving rigorous testing for completion. He also created the CUNA Training On Demand series of downloadable training courses, and the CUNA Pressing Economic Issues

series featuring CUNA economists Bill Hampel and Mike Schenk.

He holds a Master's degree from DePaul University, Chicago and a Bachelor's degree from Miami University, Oxford.

Wednesday, May 17

Young Professionals Breakfast, 7:00 a.m. – 8:20 a.m.

Not Just a Knack: Presentation Skills

Presentation Skills that Will Up Anyone's Game — This is a flexible length workshop I've done in a two hour format. The aim is to provide very practical, skills-based approach to improving speaking and presenting. I talk about rapport, body language, pausing, among other things. I developed this in response to the CRAP guidance that I saw out there that was too vague to be helpful. (Use humor, project confidence, etc.)

This material is good for any audience that wants to refine their skills, not just YPs. But this audience may not get many opportunities to get this kind of material.

Wednesday, May 17

Volunteer Break-out, 1:45 p.m. – 3:00 p.m.

The Board Calibration Process: Alignment for Higher Performance

Credit union boards spend plenty of time in discussion and debate. It's familiar territory. But what if the board could go through a regular alignment process that would reduce friction, increase performance and create a more efficient group? Through the calibration process, boards can quickly and easily map out where members are in relation to each other on critical issues of governance and oversight, then have calculated conversations make sure that everyone has the same vision and direction for the organization.

In this session you will:

- Learn three evaluation approaches for creating alignment;
- Review common obstacles to alignment & methods for avoiding them; and
- Discuss best practices for alignment maintenance.

Break-out Session Speaker

Gerry Singleton, VP Credit Union System Relations, CUNA Mutual Group



Gerry Singleton is the vice president of Credit Union System Relations for CUNA Mutual Group. He is responsible for establishing, strengthening and maintaining relations with credit union trade organizations and state leagues.

Singleton joined CUNA Mutual Group in 1998 as the senior manager of Product Learning in CUNA Mutual Group's organization capability area and was responsible for aligning CUNA Mutual Group's product-related training efforts to deliver a consistent learning experience across all channels in line with key adult learning principles. Singleton also served as division manager of Business Development in CUNA Mutual Group's southeast Marketing division, where he worked with the organization's staff and credit unions in the areas of training and marketing.

Prior to joining CUNA Mutual Group, Singleton was the training manager for the North American Mission Board of the Southern Baptist Convention. He developed and delivered new employee orientation programs, spoke nationally on topics that included staff development and motivation, conducted training needs analyses and focused on developing leaders and teams.

Singleton holds a bachelor's degree in English from Purdue University and has published several articles on adult learning and for children's publications. He has also spoken throughout the U.S. and abroad on such topics as personality awareness, sales and service, presentation skills, team building, call centers and leadership.

Wednesday, May 17

1:45 p.m. – 3:00 p.m.

Being A Courageous Leader in A Cooperative World

Being a leader in today's credit union environment is tough. Applying strong business practices while fulfilling the social mission of the credit union requires courage. In fact, it requires all you've got and then some! This interactive and lively session is packed with practical tips and skills grounded in research to help you thrive as a courageous leader in a cooperative world.

YP Break-out Session Speaker

Steve Howke, NW Business Development, Millennium Corporate Credit Union



Some Young Professionals weren't even a twinkle in their parents' eyes when Steve Howke started his credit union career as a teller at Whitefish Credit Union in June of '85. He worked his way up the ranks to Chief Financial Officer at WCU before being appointed to serve on the Treasure State Corporate Board of Directors. A decade later, he took the helm at Treasure State Corporate. Fast forward a few more years, and he was instrumental in the merger of Treasure State with Kansas, now, Millennium Corporate Credit Union. As you can imagine, the road was fraught with both personal and professional bumps, bruises and detours. Steve can attest that life deals us many blows and to remain positive is a challenge. Doing so, takes hard work and lots of practice but the rewards make it all worthwhile. He accepted the challenge and so can you.

Wednesday, May 17

1:45 p.m. – 3:00 p.m.

Accept the Challenge to Remain Positive

Exhibit Hall Entertainment

Song Blast, Dueling Guitars



Glen Everhardt: Before joining forces with Pat, Glen was one of the most successful musical comedians in the national corporate market. Having performed over 1,200 shows across the country and into Canada and Mexico, Glen is a proven veteran of corporate entertainment.

After finishing his B.S. in Music (guitar and vocal performance – just like Pat!), Glen spent 3 years teaching music before his performing career quickly took over his full-time professional calendar.

Glen has sold over 30,000 CD's of original music and over 10,000 downloads. Of note is his song *Once Upon a Summer* for the movie *The Trial of Old Drum*. Additionally, Glen wrote the song *Young*

People of the World, published worldwide. His comedy golf CD *The One Putt Strut* has been featured on The Today Show, ESPN, and The Golf Channel.

When not on the road, Glen obsesses about fishing, golfing, fitness, and finding a 1936 Martin 000-18 acoustic guitar at a garage sale.

Pat Balder: Before joining forces with Glen, Pat was a veteran frontman and guitarist in the successful, national corporate rock band *Spirit of the Radio*. Prior to that, Pat was signed to Polygram Records and Publishing where he honed his craft as an original artist, producer, and bandleader. After departing Polygram, Pat built his own recording studio and production company through which he independently released 5 CD's of original music, with sales of over 20,000 units.

Pat has a B.A. in Music (guitar and vocal performance - just like Glen!). Pat is also a member of the adjunct faculty at St. Thomas University in St. Paul, MN, where he teaches Songwriting.

Additionally, Pat has written and produced corporate music for the likes of Target, Harley Davidson, 3M, Sun Country and others. He has also produced numerous CD's for original songwriters, rock bands, and instrumental artists.

When not on the road, Pat obsesses about movies, fitness, and that ever-elusive, perfect guitar tone.

Thursday, May 18

7:30 p.m. – 8:30 p.m.

All 80's!

You may have heard this group two years ago at the Annual Convention. And, if you did – you know they are terrific! This show will be all new and all 80's to go with our theme. Don't miss this!

General Session Speaker

Shawn Slezak, National Alice Trainer



Shawn Slezak is a retired Deputy Sheriff from the Story County Sheriff's Office in Iowa. During his career he worked in the Jail division, Detective division, Civil division, worked undercover narcotics, and retired as a Sergeant in the uniformed Patrol division. Eighteen of those years Shawn was a member of the Story County Emergency Response team, serving the last seven years as the Team Leader. He is a state certified handgun, shotgun and rifle instructor, ran the Story County Sheriff's Office firearms program, and managed the firearms range. Shawn is a Federal Bureau of Investigations National Academy graduate with the 248th Session. He enjoys spending time outdoors in the mountains.

Friday, May 19

9:00 a.m. – 10:15 a.m.

ALICE Active Shooter Response Training – Moving Beyond Lockdown with Pro-Active Response, The New Federal Standard of Care

ALICE (Alert, Lockdown, Inform, Counter and Evacuate) is a comprehensive program which utilizes existing communication technology, building infrastructure and training for citizens to use pro-active strategies which moves beyond the traditional "Lockdown-only". ALICE provides a toolbox of options from which those under attack can choose based on what works best for their situation. We address providing information, consideration for mass evacuation, the effective use of barricades during Lockdown and our counter concepts which makes the job of shooting accurately more difficult. Participants will leave with ideas and concepts which will start conversations with their citizens and law enforcement administrators.

Learning Objectives:

Participants will be able to discuss the historical perspective and lessons learned from previous active shooter events.

Participants will be able to discuss the concepts of ALICE.

Participants will be able to discuss the government and law enforcement agencies recommendations for citizen preparation to an active shooter event.

General Session Speaker

Holly Hoffman, Professional Speaker and Former Survivor Contestant



Born and raised in Eureka, South Dakota, Holly Hoffman was the last remaining member of the Espada Tribe and the last woman standing on Season 21 of CBS' hit reality show "Survivor Nicaragua". Through that experience, and others throughout her life, Holly was inspired to share her message of positivity, determination and confidence with business leaders, teachers, and students across the nation.

An accomplished motivational speaker and the author of *Your Winner Within*, Holly acknowledges that life is made up of challenges, and we are oftentimes faced with situations that seem insurmountable. But within each of us is an ability to focus our thoughts, emotions, and energy to succeed—if only we have the knowledge, tools, and discipline to do so. Holly's writing and speaking not only offer encouragement and optimism but a roadmap for self discovery and spiritual enlightenment. Her methods—the ones she uses everyday in her own life—are intuitive, honest, and adaptable to nearly any situation. Readers and audience members alike walk away inspired to light the fire of successful living within themselves.

A lifelong resident of America's heartland, Holly graduated from her hometown high school in Eureka and then attended Northern State University, where she met her husband Charlie. Together, they built and continue to manage a ranch in north central South Dakota and are the parents of three wonderful children, who have each gone on to inspired and successful careers. Their oldest, Austin, is married to his wife Megan, and is a law school student at the University of South Dakota. Holly is a very proud grandmother to their beautiful baby. Alexandra—a former Miss South Dakota and top 15 finalist at the Miss America pageant—is married to her husband John, and is a graduate of South Dakota State University and works as a broadcast journalist in Omaha. Their youngest, Elizabeth, attended the University of South Dakota and is now attending medical school to become an obstetrician and gynecologist.

Today, Holly travels across the country, speaking to schools and universities, healthcare organizations, women's organizations, community leaders and business professionals, inspiring audiences to take opportunities and focus on attitude, determination, confidence, desire, faith, and perseverance.

Friday, May 19

10:30 p.m. – 11:30 a.m.

Never Give Up - The Survivor Way

As we survive life's challenges, we come face to face with fear and uncertainty. Challenges may allow us to step out of our comfort zone and push ourselves above and beyond our own self-limitations. It is how we choose to overcome challenges that make us who we are. It is our strength in times of difficulty that proves our character and self-worth. Holly Hoffman, a finalist on Season 21 of CBS' hit reality show "Survivor" shares her experience of being on a reality show and encourages you to think about how you decide to survive on a daily basis. Hoffman shares about six words to develop your survival skills. With these six simple words, you can take on any challenge facing you. Adversity is not so much contending with problems as it is learning more about who you really are and what is inside of you. Join Holly and explore what your true survival skills are.