Scott Mautz, Speaking Professional and Author

Scott Mautz is an award-winning keynote speaker, and the author of the best-selling *Make It Matter: How Managers Can Motivate by Creating Meaning* – a book that’s received many accolades including “The 2016 Leadership Book of the Year – First Runner Up” and a “Best 30 Book of 2015.” Scott’s expertise/credibility as a top-notch keynoter and author are born from his background:

- Scott is the CEO of Profound Performance LLC, a keynote and training company that helps you Work, Lead, & Live Fulfilled.
- He’s a Procter & Gamble veteran who successfully ran several of the company’s largest multi-billion dollar businesses, including their single largest, a $3 billion-dollar division, all while transforming organizational health scores along the way.
- Scott is an Adjunct Professor at Indiana University where he teaches others-oriented leadership and the secret to sustaining motivation.
- He’s been named a “CEO Though-leader” by The Chief Executives Guild and a “Top 50 Leadership Innovator” by Inc. Magazine, where he also writes a weekly column for the national publication.
- He’s appeared in Harvard Business Review, Entrepreneur, and many other national publications and podcasts.

Scott lives in Cincinnati, Ohio with his wife and daughter who is growing up too fast.

Wednesday, May 16, Young Professionals Breakfast, 7:00 a.m. – 8:20 a.m.

Meet and Greet with Scott

Wednesday, May 16, 8:45 a.m. – 10:00 a.m.

How to Leave a Legacy at Work (and In Life)

When all is said and done, don’t we all want to feel that our time at work, and on this planet, really made a difference – to the organization, others, and ourselves? Don’t we all want to know we’ve left a meaningful legacy behind?

In this 75-minute keynote, the audience is first drawn into the power of leaving a legacy behind and the importance of being intentional in doing so. They then learn about *The Five Footprints of Legacy* – the manners by which social science teaches us we tend to leave a lasting impact behind, especially the ways we can leave a positive impact on others. If we are made aware of the “buckets” of ways in which we can leave footprints, then we can work to fill each bucket, even if just a little, every day. The audience will also learn about *The Five Step Footpath to Legacy-worthy Results* – the specific steps one can take to maximize the fulfilling legacy left behind via meaningful results at work.

This powerful, inspiring keynote uses video, music, story-telling, fascinating research, provocative questions, passionate oratory and more to captivate the audience the entire time. The audience walks away with:

- an understanding of how to leave a legacy of results and resonance at work (and in life)
- a deep sense of inspiration
- more energy and motivation
- highly applicable knowledge
- a set of practical tools
- a sense of intrigue born from new insights
- a strong desire to apply what they’ve just learned
Steve Stasiukonis, President, Secure Network Technologies

Steve serves as President of Secure Network Technologies, focusing on Penetration Testing, Information Security Risk Assessments, Incident Response and Digital Investigations. Steve Stasiukonis has worked in the field of Information Security for over fifteen years, specializing in the use of technology to identify information security vulnerabilities, assessing risk and the collection and interpretation of digital network intelligence. As a part of that experience, Steve is an expert in Social Engineering. He is listed in Wikipedia as one of the most notable Social Engineers and has written and demonstrated actual social engineering efforts involving pretexting, phishing and physically compromising banks, data centers and other highly secure operations and facilities. Steve carries numerous security certifications by various organizations and also serves as a columnist for Information Week magazine and DarkReading.

Wednesday, May 16
10:15 a.m. – 11:30 a.m.

**Hacker Hijinks-Human Ways to Steal Your Credit Union’s Data**

Information Security Expert, Penetration Tester and Social Engineer Steve Stasiukonis will explain the numerous ways a financial institution network can be compromised. The presentation will explain Social Engineering techniques and how white-collar criminals leverage the use of common people, processes and technologies to infiltrate the internal workings of your credit union network. Steve will share real world experiences on how his company used these techniques to breach the networks of numerous financial institutions.

The presentation explains how social engineering is used to defeat the digital and physical controls of a financial institution. Some of the topics discussed include the following:

- How to use publicly available Internet based information to defeat the Financial Institutions security controls.
- Defeating physical and digital Financial Institution security by leveraging imposter access.
- How spear phishing, whaling and “spoofing emails” are used successfully against all employees of your Financial Institution.
- Understanding “hacker” technologies and tools that can be used against your Financial Institution.
- Tips on what you need to explain to train your employees to protect your Financial Institution.
Lunch Session Speaker

Roo Yeshpaul Johnson, Summit Group

Hailing from an extensive creative agency background in London, UK, Roo Yeshpaul Johnson has nearly a decade of experience in social media strategy and management in both a B2C and B2B capacity with brands like Unilever, Coors Light, Cadbury, MTV, Warner Bros., and more. Before discovering her passion for social media and digital marketing, Roo worked in television production for companies such as Endemol, MTV, and Tiger Aspect on well-known shows such as Big Brother, the MTV Europe Music Awards, and The Jonathan Ross Show.

Her years of varied experience in social strategy, digital marketing, and film production have trained her well in understanding the needs of diverse audiences, industries, and products, which she now lends to her role as a PR and Content Manager at The Summit Group in Salt Lake City, Utah.

Wednesday, May 16
Lunch Session, 1:00 p.m. – 1:45 p.m.

Open Your Eyes: CU Awareness in Montana

Learn about CUNA’s new nationwide awareness initiative, what it means for your credit union and how you can get involved.
Jim Bullard is a risk management consultant in Business Protection Risk Management for CUNA Mutual Group. In this role, he is responsible for assisting credit unions in identifying areas of risk in their operations and recommending appropriate controls to reduce loss exposures. He serves credit unions in Georgia, Alabama, and Mississippi.

Prior to joining CUNA Mutual Group, Bullard held consultant positions at Solomon Edwards Group and Promontory Financial.

Bullard graduated from the University of Georgia with a bachelor’s degree in business administration specializing in finance. He also completed the Graduate School of Banking at Louisiana State University.

Wednesday, May 16
Breakout Session, 1:45 p.m. – 3:00 p.m.
*Risks as You Grow*

As you grow, more eyes are on you…watching your credit union’s every move. Competing financial institutions, regulatory agencies, consumers, employees, and even fraudsters introduce new opportunities, threats, and raise expectations for your growing credit union. This session will cover risk and compliance topics related to employee demographics, talent management, consumer expectations, next generation vulnerabilities, and regulations/compliance such as UDAAP.
Breakout Session Speaker

John Hageman, CFO, Montana Federal Credit Union

As CFO of Montana Federal Credit Union, John Hageman is responsible for planning, budgeting, implementing, managing, and controlling all financial related activities of the credit union. Prior to working at Montana Federal John worked 10 years in the financial services industry, most recently working in finance for Kansas Corporate Credit Union where he assisted credit unions with asset liability management and investments. John holds a bachelor’s degree in finance and economics from Wichita State University.

Wednesday, May 16
1:45 p.m. – 3:00 p.m.

Understanding Financial Reports

Credit union volunteers come from various backgrounds, many of them not including accounting and finance. Even for those that have a financial background it can be difficult to equate that knowledge to the credit union world. During this discussion we will review the most common credit union financial statements, the balance sheet and income statement. Topics will be centered on the purpose of these statements, relationship to one another, and the various accounts that comprise them. Also, we will cover basic ratios that allow you to combine various pieces of the financial statements for quick analysis. After this session you will be able to return to your board meetings with the confidence to determine whether the financial performance of the credit union is aligned with its strategic goals.
YP Breakout Session Speakers

Members of the YP Committee –
Tiffany Mahan, Chair
Michael Snell, Vice Chair

Wednesday, May 16
1:45 p.m. – 3:00 p.m.
Discussion About Montana Credit Unions Young Professionals Group

Members of the Young Professionals committee will discuss the mission and purpose of the YP committee! We will speak with YP’s from around the state about how to better engage with your credit union and community. Then open the floor up for a round table discussion to hear from other YP’s about how we can better serve you as a committee, challenges you may be facing in your organization, or anything else you have on your mind!

Please come ready to chat and be engaged!

Awards Dinner Entertainment

Chuck Fulcher, Great Falls musician, artist, graphic designer, and Russell Country FCU board member!

Wednesday, May 16
Following the Awards Dinner
Comedian C Willi Myles, “America’s Everyday Comedian,” has been combining his quick wit and a great sense of humor to deliver one of this country’s most high energy, side-splitting shows for all ages. “Keep ‘em laughing” has been C Willi’s goal on the stage over the last 18 years and he isn’t about to stop.

With an audience-driving interactive performance that will ‘keep you laughing,’ C Willi Myles has shared the stage with legends like Aretha Franklin, Ray Charles and The Beach Boys and Toby Keith. Yet C Willi finds that he is at his best at any venue from theaters to colleges, corporate events to convention. C Willi has the amazing ability to captivate and “keep ‘em laughing” throughout the entire performance.

Combining everyday people with everyday humor, C Willi Myles’ humor has built dedicated audience around the country because of its non-offensive flavor. C Willi has even had the honor of performing on NPR’s “Tent Show Radio” to showcase his flair for storytelling for all people.

A former student athlete and assistant coach at St. Cloud State University (MN), C Willi Myles is well known throughout the country. C Willi has released six comedy DVDs & CDs in the past ten years including his latest DVD, “Yea, I Said It,” recorded live at the Paramount Theater (St. Cloud, MN) in front of a sold audience at his annual April Fool Special.

"The Line In The Sand,” C Willi Myles’ latest comedy hit tour, has been very well received throughout some of the Midwest’s most historic theaters. C Willi’s past experience as co-host on “The Freddie Bell Morning Show,” Solid Gold Soul (950 AM) and his performances at some of Minnesota’s largest foundation fundraising events has made him the ideal talent source for local and national TV, radio and print. One of the country’s most gifted entertainers, C Willi is ready for your next event and is prepared to ‘keep ‘em laughing’!

For more info on C Willi Myles, please visit www.americaseverydaycomedian.com or www.glberg.com.

Thursday, May 17
7:30 p.m. – 8:45 p.m.
C Willi Myles

Referred to as “America’s Everyday Comedian,” his hilarious down-to-earth performance will convince you that Willi is truly comedy at its best! Enjoy a good laugh following the exposition and dinner.
General Session Speaker

Roger Tutterow, Ph.D.

Roger Tutterow is Professor of Economics at Kennesaw State University. He also serves as Director of the Econometric Center, an applied research center housed in KSU’s Coles College of Business.

His analysis of the economic, business and political environments have been featured in a variety of media including Wall Street Journal, Financial Times, USA Today, Atlanta Journal Constitution, Arizona Republic, Florida Times-Union, Kansas City Star, Los Angeles Times, New York Times, Orlando Sentinel, Palm Beach Post, Wichita Eagle and on CNN, CNBC, NBC, Bloomberg Television, NPR’s “Marketplace” and “All Things Considered,” CNN-Radio as well as by regional electronic and print media.

In addition to his work in academia, Dr. Tutterow has served as a consultant on financial economics and statistical modeling for corporate clients ranging from Fortune 500 companies to closely held businesses. He also serves as Chief Economic Advisor for the Henssler Financial Group, an Atlanta-based investment advisory firm and as a strategic advisor to Georgia Oak Partners, a Georgia-focused private equity firm. He has provided expert testimony on economic, financial and statistical matters in state and federal court, before the Georgia General Assembly and before the Georgia Public Service Commission. Dr. Tutterow has given several hundred speeches to professional groups in over 30 states and Canada on topics in the economic, business and political arenas.

For the last four years, he has been selected by Georgia Trend magazine as a “notable Georgian”. In 2003, Georgia Governor Sonny Perdue appointed Dr. Tutterow to serve on the Governor’s Council of Economic Advisors, a capacity that he continues to serve in for current Georgia Governor Nathan Deal. In 2010, he was named to the Special Council on Tax Reform and Fairness for Georgians which conducted a comprehensive review of Georgia’s Tax Code. In addition, Dr. Tutterow has served on the Georgia Child Support Commission, on the Board of Trustees of Berry College, the Board of Directors of Vinings Bank, the Southern Region Board of Directors for the American Red Cross Blood Services and the Board of Directors for Consumer Credit Counseling Service of Atlanta.

A Georgia native, Dr. Tutterow holds a B.S. in Decision Science from Berry College and a M.A. and Ph.D. in Economics from Georgia State University. Prior to rejoining Kennesaw State University, Dr. Tutterow held faculty and administrative appointments at West Virginia University, Georgia State University and Mercer University. He has also served as a visiting professor at the University of the West Indies in Trinidad and at the Institute for Industrial Policy Studies in Seoul, South Korea.

Friday, May 18
9:00 a.m. – 10:15 a.m.

The Economic, Political and Business Climate 2018

Over three years ago, we cleared important hurdles that were important steps back toward "normalcy", now the question has shifted toward concern over the maturity of the expansion. In this session, Dr. Roger Tutterow provides a timely overview of the current global, national and regional economies and how we navigate into 2018. Special emphasis will be placed the linkages between the real estate markets and the recovery in the financial services sector, the effect of economic changes in the competitive landscape on institution profitability and performance, the outlook for consumer spending and the retail sector, the causes and effects of the recent volatility in oil prices, the effect of recent tax reform on economic performance and the implications of ongoing changes in the political and regulatory climate for the credit union industry.
General Session Speaker

Mark Mayfield, CSP, CPAE

It’s pretty simple what Mark Mayfield does: he talks about VERY serious stuff in a VERY funny way. If you want to learn about change, or teamwork, or stress, or customer service for example; why not have a great time doing it?

Known as “The Corporate Comedian”, he has merged together his corporate background as a lobbyist and his comedy background as a nightclub performer to create an extremely unique and comedic presentation style. His programs are content based yet comedy driven and he can also play the role of an imposter if the meeting planner really wants to surprise the audience.

Mark is author of the popular book, Mom’s Rules, a comedic yet poignant look at those things Mom said to us as kids, and has received the “Certified Speaking Professional” designation from the National Speakers Association. He has also been inducted into their “CPAE Speaker Hall of Fame”.

From comedy shows to seminars, Mark’s philosophy is simple...say it with humor and people will take the message home. A national convention planner recently called Mark “one of the very few, really funny, inspiring men in America today”. Mark’s mom also said that once after a small bribe.

Friday, May 18
10:30 p.m. – 11:30 a.m.
Momma Told Me There’d Be Days Like This

Stressed out? Lethargic? Burned out? This program will help you solve those ills by learning five behaviors that will help balance your life and by learning techniques to deal with your biggest stressor...PEOPLE! This keynote is high on content and hilarity.